



Launchpad
Your guide to CLM success

FAQS: LAUNCHPAD

What is Launchpad?

Through a self-paced CLM readiness assessment, Launchpad helps legal teams identify their contracting inefficiencies and plan for improvements to their processes. Via monthly coaching calls, Launchpad then assists these legal teams in implementing the changes and preparing to automate contract management for ongoing operational best practices.

Is Launchpad part of InnoLaw Group?

Launchpad is a product powered by InnoLaw Group. Launchpad uses proprietary technology for the self-assessment portion of the assessment.

Will Launchpad help me decide which CMS or CLM system to buy?

Once you have completed the Launchpad assessment, you will receive a customized report with personalized insights and recommendations. This won't tell you which technologies to buy, but it will make some suggestions about what is available in the market and provide you with tools so that you can make an informed selection based on your requirements. If you want help with selecting technology, deeper review of your requirements and implementation support, consider the Premium plan.

What does the Professional Launchpad subscription provide?

- CLM Readiness Core Toolkit: Materials to help you get started with your CLM improvements.
- Monthly educational topic with accompanying hands-on worksheets/forms emailed to you directly.
- Monthly group call to review the topic of the month.
- Extra support from your InnoLaw CLM Advisor, who is available on calls and via email to request CLM Readiness Premium Content and personalized guidance.
- Unlimited access to Lumi (InnoLaw's proprietary CLM advisor chat) for instant Q&A about CLM

Can I speak to someone first?

Of course, please use our normal Contact Us form and one of the team will be able to assist.



FAQS: PRICING

Which plan is right for my organization?

Choosing a plan will depend on your requirements, budget and timelines.

- If you are experiencing rapid growth or digital transformation, but on a limited budget, we suggest starting with our Professional plan and completing the Launchpad assessment. This option is perfect for anyone new to CLM, legal ops or looking to supplement their legal team's knowledge while on an enterprise project related to CLM.
- If you need some quick, free help, try out our Free plan, which is rapid 5-minute assessment to determine how ready you are for CLM automation and provide you some simple guidance to kick start your contract management improvements.
- If you have a higher budget and more complex organization, and you need help with assessing and recommending contracting improvements, assistance with implementing and selecting contracting technology, or help with optimizing and redesigning your current contracting processes, then get in touch with us to discuss the Premium plan, and we can always recommend taking the Professional plan if that's a better first step.

Can I start with one plan and change to another?

Yes, you can start with completing the Free version of Launchpad and then upgrade to the paid Professional version. Equally, if you complete the Professional version of Launchpad and find that you require more hands-on consultation and guidance for executing your recommendations, we can discuss our Premium plan.

How do I get started?

Click on the plan that looks like the best fit for your organization. Hit the button, and you'll be taken to a form to provide contact details. Once we receive this, you'll be on your way to better CLM!

is Launchpad a subscription or a one-time fee?

Currently, Launchpad is a one-time fixed fee that includes a 12-month subscription for free. The subscription consists of ongoing monthly coaching, access to Lumi (InnoLaw's proprietary CLM advisor chat) and access to a CLM Readiness Core Toolkit of materials. Customers who have already completed the Launchpad Professional assessment will be enrolled automatically in the subscription and given the option to renew this after 12 months.